



**ON-LINE PARTICIPATION TERMS & CONDITIONS:**

1. Following terms and conditions set rules for on-line registration to the **Poland & CEE Retail Summit 2017** organized on March 13-14, 2017 in Warsaw by Blue Business Media Ltd. (hereinafter referred to as BBM) and terms and conditions of participation in the Summit.

2. Summit participation fee per person is\*:

| The period of application   | Retail Chains | Producers of FMCG and Durables | Providers of solutions for the retail and FMCG sectors |
|---|---------------|--------------------------------|--|
| First 50 seats  |               | 2495 PLN                       | 2495 PLN   |
| After the exhaustion of the pool of 50 seats, in the period to 27.10.2017 | 595 PLN       | 2795 PLN                       | 2995 PLN   |
| In the period of 28.10 - 8.12.2017  | 995 PLN       | 3095 PLN                       | 3495 PLN   |
| In the period of 9.12.2017 – 9.02.2018                                    |               | 3495 pln                       |  |
| After 9.02.2018   | 1495 PLN      | 3995 PLN                       | 3995 PLN   |

\* The prices do not include tax 23% VAT.

3. The price covers lectures, conference materials, participation in Retailer of the Year Gala, coffee breaks and lunch.

4. After filling out on-line application form at [www.retail-conferences.com/en/registration](http://www.retail-conferences.com/en/registration) the Applicant will receive an e-mail, sent to the e-mail address indicated in the on-line application form, consisting and confirming all the essential elements of concluded agreement. The e-mail message sent to the Applicant confirm legally bind agreement between applicant and the BBM and equals acceptance of the contractual obligations.

5. The pro forma invoice will be issued and sent within 2 working days after completing on-line application form to e-mail address of Applicant or other e-mail address specified in on-line application form.

6. The person filling out on-line application form on behalf of the Applicant declares that possess the relevant authorization to act in the name of and on behalf of the Applicant, specifically to conclude an agreement with Blue Business Media.

7. We kindly ask you to make a payment within 7 days from sending the registration form however no later than 5 working days before the start of the Summit.

**8. In the case of registration before February 9, 2018 and failure to cover the full participation fee before February 20, 2018, the cost amounts to 3995 PLN + 23% VAT per person in case of producers of FMCG / durables & service / solution providers, and to 1495 PLN + 23% VAT for representatives of retail chains.**

9. Bank account:

**Alior Bank S.A., Al. Jana Pawła II 18, Warszawa,  
Account number: 15 2490 0005 0000 4520 7369 1425**

As the title of money transfer please indicate the name of Summit

10. The Applicant has the right to withdraw from participating on the terms and conditions indicated below. Resignation from participation should be made and sent by e-mail to [pawel.poltorak@bbm.pl](mailto:pawel.poltorak@bbm.pl).

11. Applications submitted by October 30, 2017 are entitled to a cancellation free of charge by December 29, 2017. Simultaneously, the Organizers undertake to send the agenda of the 2017 edition of the Summit by December 9, 2017 to all participants of the Summit.

12. In the case of resignation until February 9, 2017 the Applicant is obligated to pay a service fee in the amount of 1000 PLN + 23% VAT for every cancelled registration (300 PLN + 23% VAT for representatives of retail chains).

13. In the case of resignation after February 9, 2017 the Applicant is obligated to pay the full participation costs, in the amount resulting from the agreement concluded between the Applicant and Blue Business Media.

14. In the case of the lack of participation in the Summit as well as the lack of the written resignation from participation in the Summit, the Applicant is obligated to pay the full participation costs in the amount resulting from the agreement.

15. Default in payment shall not be unambiguous with resignation from the participation.

16. A person indicated by the Applicant (from Applicant's company / organization) may participate in the Summit in lieu of the person submitted to participate.

17. Blue Business Media reserves the right to change the program, the venue of the Summit as well as cancel the Summit