

REGULATIONS OF PARTICIPATION IN THE CONFERENCE

1. This Regulations specifies the rules of online registration to the conference **7th Retail Channels 360° Forum** organized on **17-18-19 October 2018** in Warsaw (hereinafter: the Conference) by Blue Business Media sp. z o.o. with its seat in Warsaw (01-222) at 12/14 Prądyńskiego Street, Cracow office: Cracow 31-031, 21c Berka Joselewicza Street, entered into the Register of Entrepreneurs kept by the District Court for the capital city of Warsaw in Warsaw, XII Commercial Department of the National Court Register under the KRS number 0000325306, NIP: 7010167656, share capital: 100,000.00 PLN (hereinafter: BBM), and terms of participation in the Conference.
2. The amount of participation of one person in the Conference is:
 - 2495 zł +23% VAT - special price for representatives of retail chains as well as FMCG and durable goods' producers (excluding IT providers, agencies and consulting companies), if the registration is made before 31st July 2018.
 - 2995 zł +23% VAT - for registrations made before 13th July 2018
 - 3495 zł +23% VAT - for registrations made between 14th July - 21st August 2018
 - 3995 zł +23% VAT - for registrations made after 22nd August 2018, or if the full registration fee will be paid after 5th September 2018

*BBM reserves the right to determine the Participants' eligibility for the group of representatives of retail chains, FMCG and durable goods producers', according to internal criteria.
3. Promotions do not merge.
4. The remuneration includes: participation in the lectures, participation in the workshops (depending on the choice made by the applicant), conference materials, coffee breaks, lunch, banquet, participation in the gala, participation in the integration event.
5. Depending on the Conference, BBM can provide additional services in the form of „matchmaking”, i.e. organization of meetings of selected participants with representatives of particular Conference partners.
6. In order to participate in the Conference it is necessary to conclude a contract with BBM, part of which part these Regulations are. The contract is concluded by completing the registration form and confirming the conclusion of the contract via a confirmation link sent via email.
7. The online registration form of participation in the Conference is available on the website <http://retail-channels.com/en/registration/> For registration it is essential to indicate:
 - a. data of the entity submitting for participation (hereinafter: the Applicant) – concluding the contract with BBM and obliged to pay the remuneration;

- b. name and surname of the person filling in the form in the name of the Applicant and his e-mail address. By completing the online application form on behalf of the Applicant the given person declares, that he is entitled to act in the name and for the benefit of the Applicant in the scope of concluding the contract with BBM;
 - c. personal data of the Conference participants: name, surname, position, company/organization represented by the participant during the Conference, direct phone number and direct e-mail address. Providing the data is voluntary, but it is necessary to perform the contract.
8. After filling in the online registration form to the e-mail address of the person acting in the name of the Applicant shall automatically be send an e-mail containing all the relevant elements of the contract. The e-mail shall also include a link. Clicking on the link constitutes the conclusion of a binding contract between the Applicant and BBM, on the terms and conditions specified in the Regulation, including the obligation to pay the remuneration for participation in the Conference.
 9. After filling in the online form to the e-mail address of the participants of the Conference indicated by the Applicant shall be send an information regarding their registration for the Conference.
 10. In 2 working days following the conclusion of the contract shall be issued a proforma invoice and sent to the e-mail address of the Applicants accountancy or other e-mail address indicated in the online registration form.
 11. Payment of the remuneration shall be made in 7 days following the conclusion of the contract. In case of registration to the Conference during 7 days prior preceding the Conference, the payment shall be made in the term specified on the proforma invoice.
 12. If the Applicant registers till 21.08.2018 but do not make the payment of the full amount due for the participation until 28.08.2018 the amount of participation of one person in the Conference is 3995 zł + 23% VAT
 13. Payments should be made to the following BBM's bank account number: 15 2490 0005 0000 4520 7369 1425. As title please indicate the title of the Conference.
 14. The Applicant can resign from the participation in the Conference till 21.08.2018 for payment of a handling fee of 1000 PLN + 23% VAT for each cancelled registration. The resignation is made by sending an e-mail to the address : anna.wypchal@bluebusinessmedia.com unless null and void.
 15. Lack of payment of the remuneration does not constitute resignation from the participation in the Conference. In case of lack of participation in the Conference or lack of resignation from the Conference participation in the term specified in the Regulations, the Applicant is obliged to pay the full remuneration for participation, in the amount arising from the contract.
 16. In the place of registered person to participant in the Conference may participate another person from the Applicant's company/organization, indicated by the Applicant.

17. BBM reserves the right to change the schedule of the Conference, place of Conference or to cancel the Conference.